



## **2025 Loveland Corn Roast Festival**

The Loveland Chamber of Commerce is preparing for the 130<sup>th</sup> Loveland Corn Roast Festival on Friday, August 22nd & Saturday, August 23rd, 2025. This annual festival will be held at Fairgrounds Park, located in Loveland at 700 S. Railroad Ave. The Loveland Corn Roast Festival is a wonderful time to showcase our strong community, and the amazing businesses located here. This event creates a small-town atmosphere where the community can come together for delicious food, live entertainment, corn shucking contest, kid activities and mouth-watering Colorado sweet corn.

We are happy to see that some of you have participated in this event in the past. Your participation in the 2025 Corn Roast Festival awards you the opportunity to take pride and ownership of this crowd-pleasing event. Together, we will build community spirit.

Sponsorship levels and details are below. sponsorship money is due as soon as possible and the sooner you commit, the more pre-event publicity you will receive. Thank you for your commitment to the Loveland Corn Roast Festival!

Please let me know if you have any questions. Thank you in advance for your sponsorship and continued support of this community event!

Sincerely,  
Dixie Daly  
dixie@loveland.org  
970-744-4792

# **Corn Roast Festival Sponsorship Levels**

## **PRESENTING SPONSORSHIP \$5,000**

- Company representative will introduce some events and bands for staging area
- Up to 3 banners displayed in prominent areas including on main stage (sponsor to provide the banners)
- One (1) booth space in a priority place (10x10)
- Parade entry (if desired)
- Team entry in Corn Shucking (if desired)
- Recognition at the events
- Recognition on event program, posters & flyers
- Custom Thank you made with logo and share in social media
- Logo on official t-shirt in prominent location
- Recognition on the Chamber's website and social media sites

## **OFFICIAL SPONSORSHIP \$3,000**

- Two banners displayed in prominent areas (sponsor to provide banner)
- One (1) booth space in a priority place (10x10)
- Parade entry (if desired)
- Team entry in Corn Shucking (if desired)
- Recognition at the events
- Recognition on event program, posters & flyers
- Custom Thank you made with logo and share in social media
- Logo on official t-shirt in prominent location
- Recognition on the Chamber's website and social media sites

## **CONTRIBUTING SPONSORSHIP \$1,500**

- One banner displayed in prominent area (sponsor to provide banner)
- Recognition at the events
- Recognition on event program, posters & flyers
- Custom Thank you made with logo and shared in social media
- Logo on official event t-shirt
- Recognition on the Chamber's website and social media sites
- Corn Shucking Team Entry (if desired)
- Parade Entry (if desired)

# Corn Roast Festival Sponsorship Agreement

This annual event is keeping the tradition of Loveland's heritage that provides that small town atmosphere with a strong sense of community. It brings the community together for fun activities, contests, entertainment, and mouth-watering Colorado sweet corn. The area will be filled with booths and other activities, corn shucking contests, and many other events for participants of all ages to get involved in. The Old-Fashioned Corn Roast Festival is an arena where your sponsorship promotes your business community-wide. It is with sincere thanks that the Loveland Chamber of Commerce and \_\_\_\_\_ enter into this valuable partnership to ensure the success of this traditional event held August 22 & 23, 2025.

Your participation in the 2025 Corn Roast Festival awards you the opportunity to take pride and ownership of this traditional event. Together, we will build community spirit.

Please complete and return this completed form to Dixie at the Loveland Chamber. Sponsorship money may be returned with the signed form, or we can invoice you upon request. Thank you for your sponsorship and your commitment to the Loveland Corn Roast Festival!

## **Sponsorship Levels**

\$ \_\_\_\_\_ **Presenting Sponsorship (\$5,000)**  
Parade Entry Y / N    Corn Shucking Entry Y / N    Booth Y / N

\$ \_\_\_\_\_ **Official Sponsorship (\$3,000)**  
Parade Entry Y / N    Corn Shucking Entry Y / N    Booth Y / N

\$ \_\_\_\_\_ **Contributing Sponsorship (\$1,500)**  
Parade Entry Y / N    Corn Shucking Entry Y / N

**APPLICATIONS WILL BE EMAILED TO YOU IF YOU PLAN TO TAKE ADVANTAGE OF THE INCLUDED ENTRIES IN THE PARADE, CORN SHUCKING CONTEST OR VENDOR BOOTH**

Name of Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Authorized Signature for Sponsor: \_\_\_\_\_ Date: \_\_\_\_\_

Authorized Signature for the Chamber: \_\_\_\_\_ Date: \_\_\_\_\_

Please contact Dixie Daly with any questions.  
[dixie@loveland.org](mailto:dixie@loveland.org) or 970-744-4792