



LOVELAND
CHAMBER of COMMERCE



FOR IMMEDIATE RELEASE

May 27, 2020: The Loveland Chamber of Commerce, Board of Directors announces the official decision to cancel the 2020 Old Fashioned Corn Roast Festival. The Corn Roast Festival, now in its 125th year, is the largest 2-day festival with over 30,000 attendees in the community. This year's event was set for August 21st and 22nd at Fairgrounds Park.

“This is not something we took lightly as this will have a big impact on the community and the Chamber. We simply cannot risk putting others in harm's way due to Covid-19. Costing over \$100,000, months of planning in advance and over 150 volunteers, the board reviewed many options as it takes a lot of dedicated work to put this event on. This event is entirely too large to successfully modify to make work and to safely implement,” said Mindy McCloughan, President and CEO of the Loveland Chamber of Commerce.

“With the surrounding area large event cancellations, and the current guidance's put out by the state, we felt it was our only option. This will be a great loss for our community and our Chamber. We look forward to better days and times ahead when our businesses can open back up at full capacity and the community can once again gather together and embrace the quality of life that we have all grown to know and Love in Northern Colorado,” said Nick Roe, Chairman of the Board of Directors.

About the Loveland Chamber of Commerce

Founded in 1902, the Loveland Chamber of Commerce is northern Colorado's “driving force for business.” Comprised of more than 750 local companies, the chamber offers a vast array of educational and networking programs to help its investors, both large and small, gain the skills and resources necessary to thrive and prosper in today's economy. As a founding member of the Northern Colorado Legislative Alliance (NCLA), the chamber also serves as an advocate for business, working on behalf of entrepreneurs to lead and influence local, state and federal policy on issues affecting the unique interests of business in northern Colorado. For more information on the Loveland Chamber, please call (970) 667-6311 or visit www.loveland.org.

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