

NEWS RELEASE

Sally Brent has earned the highest level of service achievement in the real estate industry, Quality Service Certified Platinum. The award is in recognition of earning 100% client service satisfaction in 2009, as measured by Leading Research Corporation.

A Quality Service Certified (QSC) award is the only recognition in the real estate industry based on independently validated customer satisfaction survey results. Following a real estate closing, clients of QSC agents receive a survey to rate the agent on various aspects of the service process. An overall satisfaction rating is displayed on a website (www.QualityService.org) where sellers and buyers have the ability to select a real estate professional based upon agents' validated record of service satisfaction.

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The Group, Inc. is Northern Colorado's leading real estate company with six offices in Loveland, Fort Collins, and Greeley.