

FOR IMMEDIATE RELEASE:

Photo Finishing Lab Acquires Local Framer, Gives them New Home

Loveland, Colorado – February 1, 2010 – After 20+ years of being members in the Loveland art community, Rose Leaves Gallery and Custom Framing closed their doors for the last time.

Just as this final chapter was being written, Loveland's only custom digital photo finishing lab, The Photographic Touch, approached co-owner Danielle Youngblood to not only purchase Rose Leaves assets and equipment, but as well to offer Youngblood a chance to work with the up-and-coming organization.

After seeing their production facility and the wonderful photo gifts and presentations that they were able to make, Youngblood is enthusiastic to work with the team at The Photographic Touch.

"I was overwhelmed by how much they (at The Photographic Touch) had to offer," says Youngblood, "and could not help but want to continue Rose Leaves even if the entity name was not kept."

When co-owner Londa Raabe announced that she was leaving Loveland and relocating with her husband to California, the pair had no choice but to close down their 341 E 4th Street location. Yet just when their time to vacate the location was almost up, The Photographic Touch stepped in to keep the Rose Leaves legacy alive.

"Danielle and Londa were so ingrained in the Loveland art community that we just could not let Rose Leaves die," says Andrew Sawusch, Director of Marketing and Sales for The Photographic Touch. "The framed work that (Danielle and Londa) made over the years was so stunning that we could not help but want to keep their creativity here in Loveland."

Adding to their already wide-breadth of products and services in everything photography, Youngblood will join The Photographic Touch team as their in-house expert framer, assisting in the growth of the young company's production capabilities and offerings.

Although excited to work with the young and cutting-edge group, Youngblood will be sure to miss the friendship and memories formed over the many years of operations by Raabe and her.

"Londa was always there for me throughout the years. Not just for the business, but she was also there for me as a best friend – both of which I will miss dearly."

Initially opening the Rose Leaves doors in January of 1995, Raabe and Youngblood formed their partnership after they both ended their employment at what was then Art Erickson Gallery & Custom Frames at 440 N. Lincoln Ave.

"Opening a location just around the corner from our old employer was a risk for us at the time," said Youngblood, "but a devoted customer base followed us throughout the years and helped Rose Leaves become what it is today."

Since we know that Londa will be soaking up the sun on a beach in California, I'm glad that I can now let everyone know where *I* will be!"

Located at 1284 South Grant Ave., The Photographic Touch is open Monday through Friday from 9am to 5pm, and available for appointments on weekends and weeknights. For more information on their products and services, call (970) 744-4580 or visit them online at www.ThePhotographicTouch.com.

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