



**LOVELAND CHAMBER OF COMMERCE
AND VISITORS CENTER**

5400 Stone Creek Circle, Loveland, CO 80538 | Phone (970) 667-6311 | Fax (970) 667-5211

PRESS RELEASE — FOR IMMEDIATE RELEASE

Loveland Chamber of Commerce Endorses Donna Rice for City Council Ward 1

Endorsement follows extensive review and presentation process

LOVELAND, Colo. – Feb. 3, 2010 – The Loveland Chamber of Commerce, the driving force of business for Loveland, today announced its endorsement of Donna Rice for city council Ward 1 in the city’s special election, held March 2, 2010. This unanimous decision was made by the Chamber and its Board of Directors following the recommendation from the Loveland Chamber’s Local Legislative Affairs Committee (LLAC), which drove an extensive information review and interview process with three of the four city council Ward 1 candidates*.

The Loveland Chamber Board of Directors endorses Rice based on several factors such as her extensive experience as a former educator, attorney, state real estate commissioner, etc.; for her thoughtful and well-spoken nature, demonstrated through her written and oral interview answers; and most importantly, because Rice was the candidate who best demonstrated a clear understanding of the importance of good jobs and sound economics to the overall health of the Loveland community.

“Endorsing strong business-friendly candidates for the city’s election process is an integral part of our role in representing Loveland’s business community,” said Brian Willms, president and CEO of the Loveland Chamber. “It is clear that Donna Rice is the best Ward 1 candidate as she is highly qualified and passionate about representing local business needs among city council. She brings the right mix of experience, ideas and business support, making her an excellent addition to the current council that was elected in November 2009.”

The LLAC was unanimous in its endorsement recommendation of Rice for Ward 1. The LLAC is a Chamber appointed and Board endorsed committee that includes John Shaw (chair) with DaVinci Signs, Kurt Albers with Century 21, Brian Brooks with Brooks Investigations, Dave Clark with Clark Construction, Jay Hardy with McWhinney, Kelley King with *Loveland Connection*, Barbara Koelzer with IRES, John Nicholas with Cache Bank & Trust, Rosemary Prawdzik with The Ranch, David Schneider with Sneedley’s, Bob Snyder with Snyder Insurance and Carol Steinbock with Kroll Factual Data.



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As Loveland's leading voice of business, the Loveland Chamber of Commerce is committed to providing current and potential investors, as well as voters within the community, the information they need to know about the Loveland Ward 1 city council candidates in order to make an informed decision for the upcoming special election, held Tuesday, March 2, 2010. The Chamber believes that representing business' interest within the community will support and grow a strong local economy and a vibrant city.

The Chamber urges all city residents to vote in this election. Completed city council Ward 1 candidate questionnaires can be found for viewing at the Loveland Chamber's Web site, <http://www.loveland.org/LovelandCityCouncilElections2010>. For more information on this endorsement, please contact Brian Willms, president and CEO, bwillms@loveland.org or 970-744-4791.

**The Loveland Chamber LLAC invited all four candidates to participate in the questionnaire and interview process. Candidate Adam Koniecki chose not to participate in either process.*

About the Loveland Chamber of Commerce

Founded in 1902, the Loveland Chamber of Commerce is Northern Colorado's "driving force for business." Comprised of over 700 local companies, the chamber offers a vast array of educational and networking programs to help its investors, both large and small, gain the skills and resources necessary to thrive and prosper in today's economy. As a founding member of the Northern Colorado Legislative Alliance (NCLA), the chamber also serves as an advocate for business, working on behalf of entrepreneurs to lead and influence local, state and federal policy on issues affecting the unique interests of business in Northern Colorado. For more information on the Loveland Chamber, please call (970) 667-6311 or visit www.loveland.org.

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